Social Media Post
Planner

This Planner Belongs To

_____

_____

_____

Social Media Accounts

Platform:	Platform:
URL:	URL:
Username:	Username:
Password:	Password:

Platform:	Platform:
URL:	URL:
Username:	Username:
Password:	Password:

Platform:	Platform:
URL:	URL:
Username:	Username:
Password:	Password:

Platform:	Platform:
URL:	URL:
Username:	Username:
Password:	Password:

Platform:	Platform:
URL:	URL:
Username:	Username:
Password:	Password:

Business Contacts

Platform:

URL:

Username:

Password:

Notes:

Platform:

URL:

Username:

Password:

Notes:

Platform:

URL:

Username:

Password:

Notes:

Platform:

URL:

Username:

Password:

Notes:

Platform:

URL:

Username:

Password:

Notes:

Platform:

URL:

Username:

Password:

Notes:

Target Audience

Where do they live	Their languages

Their interests	What motivates them

What do they do	What are their habits

Goals Of The Year

What i want to achieve this year

_____

_____

_____

_____

Platforms	Current N" Followers	Goal
Facebook		
Instagram		
Pinterest		
Twitter		

Notes

_____

_____

_____

_____

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_____

Quarterly Goals

Quarterly 1	Quarterly 2

Quarterly 3	Quarterly 4

Notes

Monthly Overview

Month:

Sunday	Monday	Tuesday	Wednesday

Goals for this month	Important Event

Monthly Overview

Thursday	Friday	Saturday	Notes

How i can be better than last month

Week

Date:

This Week's Focus:

Monday
☐Facebook ☐Twitter ☐Instagram ☐Pinterest

Tuesday
☐Facebook ☐Twitter ☐Instagram ☐Pinterest

Wednesday
☐Facebook ☐Twitter ☐Instagram ☐Pinterest

Thursday
☐Facebook ☐Twitter ☐Instagram ☐Pinterest

Friday
☐Facebook ☐Twitter ☐Instagram ☐Pinterest

Saturday
☐Facebook ☐Twitter ☐Instagram ☐Pinterest

Sunday
☐Facebook ☐Twitter ☐Instagram ☐Pinterest

Week

Weekly To Do List

_____   _____

_____   _____

_____   _____

_____   _____

_____   _____

Weekly Idea for the week (Posts/Stories/Videos

_____

_____

_____

_____

_____

Updates		Sun	Mon	Tue	Wed	Thu	Fri	Sat
_____								
_____								
_____								
_____								
_____								
_____								
_____								

Notes		Future Ideas

_____   _____

_____   _____

_____   _____

_____   _____

_____   _____

Brainstorming Ideas